

Government of India  
Ministry of Communications  
Department of Telecommunications  
Access Services Wing  
20, Ashoka Road, New Delhi-110001

No. 16-/2017-AS-III/Short codes/ 1438/

Dated : 9 /12/2019

To,

All Access Service Providers,

**Subject: - Allocation of short code 1920 to Prayagraj Smart City Limited for Magh Mela-2020 regarding.**

The undersigned is directed to convey the re-allocation of Short Code '1920' to Prayagraj Smart City Limited for Magh Mela-2020 with following features as under:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers.
  - (ii) Accessibility: Un-restricted i.e. available on STD also.
  - (iii) Non-Metered service
2. All are requested to take necessary action.
  3. This is issued with the approval of DDG (AS).

*Skgary*  
(Sanchit Kumar Garg)  
ADG (AS-III)  
09.12.2019

**Copy forwarded for information and necessary action to, if any, to:**

1. Secretary, TRAI.
2. CMD MTNL /CMD BSNL.
3. O/o Chief Executive Officer, Prayagraj Smart City Limited, 1<sup>st</sup> Floor, P-Square Mall, Civil Lines, Prayagraj, Uttar Pradesh-211001 to appoint a nodal officer to implement the helpline. (The Nodal officer may contact DDG (TERM), TERM Cell, UP (East)).
4. Director (P&N), DoT (HQ) (respective TERM Cells may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.