Government of India Ministry of Communications Department of Telecommunications Access Services Wing 20, Ashoka Road, New Delhi-110001

No.16-10/2018/AS-III/Short Codes/415//97

Dated: 22/08/2022

To,

All Access Service Providers.

Subject: Allocation of Short Code '155253' to Agriculture and Farmer's Welfare Department, Government of Meghalaya.

Short code '155253' is allocated as Farmers' Support Helpline to Agriculture and Farmer's Welfare Department, Government of Meghalaya with following features as:

(i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers).

(ii) Accessibility: Restricted i.e. within state.

(iii) Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on a separate intimation, to this effect, issued from the agency to which this short code is allocated in furtherance to this DoT instruction).

2. All are requested to take necessary action.

3. This is issued with the approval of competent authority.

22.8.2022 umar Garg) ADG (AS-III)

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.

2. CMD MTNL/ CMD BSNL.

3. Dr. Vijay Kumar D., Commissioner and Secretary, Agriculture and Farmer's Welfare Department, Shillong w.r.t. letter No. C&S/CORR-AGRI/2020/12 dt. 05.08.2022 with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, concerned States/UTs for implementation. Also, the termination number shall be intimated to Sr. DDG (LSA), LSA Unit with an intimation to this office.

4. Director (P&N), DGT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).

5. A copy for upload on DoT Website.