

**Government of India**  
**Ministry of Communications**  
**Department of Telecommunications**  
**Sanchar Bhawan, 20 Ashoka Road, New Delhi-110001**  
**(Access Services Wing)**

No. 16-3/2011-AS.III/VOL.III/100

Dated: 30.08.2024


To,  
All Access Service Providers.

**Subject: - Allocation of short code 14511 to Delhi Police for Non-Consensual Intimate Image (NCII) helpline-reg.**

The undersigned is directed to convey the allocation of short code '14511' to Police Control Room, Delhi for "Non-Consensual Intimate Image Content (NCII) Helpline, with the following features: -

- i. Category-I: Service (i.e. mandatory service to be provided by all the Access service providers.
- ii. Accessibility: Restricted (within State).
- iii. Metered service: Calling Party Pays.
- iv. The short code will terminate at: **011-27852039**
- v. Details and contact number of Nodal person: Sunil Kumar Mobile: 9311923805

2. All are requested to take necessary action.
3. This is issued with the approval of DDG (AS).

  
30/08/2024  
**(Trilok Chandra)**  
Director (AS-III)  
Ph 011-23372063

**Copy forwarded for information and necessary action, if any, to:**

1. Secretary, TRAI.
2. CMD MTNL/ BSNL.
3. Dr. Rakesh Kumar, Office of the Dy. Commissioner of Police, 6<sup>th</sup> Floor, MSO Building Old PHQ, Police Control Room, New Delhi-110002. The nodal officer may contact Spl. DG Telecom/Addl DG Telcom of respective LSA unit, for concerned states/UTs.
4. Director (T), DGT Hq (respective LSA field may be asked to coordinate with respective Nodal officers and TSPs for implementation of helpline, as and when approached)
5. A copy for upload on DoT Website