

**Government of India  
Ministry of Communications  
Department of Telecommunications  
Access Services Wing  
20, Ashoka Road, New Delhi-110001**

No.16-10/2018/AS-III/Short Codes/295/ 130

Dated: /09/2021

To,  
All Access Service Providers.

**Subject: Allocation of Short Code '14405' for control room of Excise Department, Prayagraj, Uttar Pradesh.**

Short code '14405' is allocated to Excise Department, Prayagraj, Govt of Uttar Pradesh for setting up a call centre to prevent illegal production/selling of wine & alcohol in Uttar Pradesh. The short code shall have following features:

- i. Category-I: Service (i.e. mandatory service to be provided by all the Access providers).
  - ii. Accessibility: Restricted i.e. within local service area.
  - iii. Metered Service: Called Party Pays.
  - iv. The short code shall be terminated on 1800-180-5331.
2. All are requested to take necessary action.

Signed by Sanchit Kumar  
Garg

Date: 08-09-2021 11:39:38  
(Sanchit Kumar Garg)  
Reason: Approved  
ADG (AS-III)

**Copy forwarded for information and necessary action, if any, to:**

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. Shri Senthil Pandiyan C, Excise Commissioner, Office of Excise Commissioner, Prayagraj, Uttar Pradesh w.r.t. letter No. 487/Ek-Lekha/Toll Free Number Telephone dated 12.08.2021 with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, concerned States/UTs.
4. Director (P&N), DoT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.