Government of India Ministry of Communications Department of Telecommunications Sanchar Bhawan, 20 Ashoka Road, New Delhi-110001 (Access Services Wing)

No. 16-1/2017-AS-III/ Vol.I (Short Code) ///

Date: 17/01/2024

To,

All Access Service Providers.

Subject: Allocation of short code '15400' for National Rabies Helpline.

The undersigned is directed to convey the allocation of short code `15400' to Centre for One Health, National Centre for Disease control (NCDC-Delhi), as rabies helpline, with following features: -

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers).
- (ii) Accessibility: Un-restricted (to be accessible across India)
- (iii) Metered Service: Calling Party pays.
- (iv) The short code shall be terminated on: 0120 602 5400
- 2. Details and contact number of Nodal person:

Dr. Simmi Tiwari, Joint Director & Head, Centre for One Health, NCDC, MoHFW, email- drsimmi@ncdc.gov.in Contact no- 011-23989209

- 3. All are requested to take necessary action.
- 4. This is issued with the approval of DDG (AS).

(**Trilok Chandra)** Director (AS-III) 011-23372063

Copy forwarded for information and necessary action, if any, to:

- 1. Secretary, TRAI.
- CMD MTNL/ BSNL.
- Dr. Simmi Tiwari, Joint Director, NATIONAL CENTRE FOR DISEASE CONTROL [Formerly Known as National Institute of Communicable Diseases (NICD)], Directorate General of Health Services Ministry of Health & Family Welfare, Government of India, 22, Sham Nath Marg. Deth 110054. The nodal officer may contact Sr. DDG(LSA), LSA unit, for concerned states/UTs
- 4. Director (T), DGT HQ, (respective LSA field may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
- 5. A copy for upload on DoT Website.