No.16-3/2013/AS-III (Part III)/164425

Dated: 24/10/2016

To,

All Access Service Providers.

Subject:- Allocation of Short Code ‘14441’ to National Informatics Centre (NIC).

The undersigned is directed to convey the approval of competent authority to allocate Short Code ‘14441’ to National Informatics Centre for voice and SMS with following features:-

(i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers.

(ii) Accessibility: Un-restricted i.e. available on STD also for both voice and SMS.

(iii) Metered: Called party pays.

2. All are requested to take necessary action.

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. Seema Khanna. Technical Director, NIC. A-Block, C.G.O Complex, Lodhi Road New Delhi-110003 with reference to your letter dated 14/10/2016 (It is requested to appoint a nodal officer to implement the helpline, as and when decided).
3. CMD MTNL/ BSNL.
4. Director (TERM-I). DoT (HQ) (All TERM Cells may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. ADG (IT) with request to kindly upload on DoT Website.