

Government of India
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001

No. 16-3/2011-AS-III/Vol.II/140/ 948

Dated : 12/04/2018

To,

All Access Service Providers.

Subject: Allocation of short code to Ministry of Health & Family Welfare, Govt. of India for NHPS Helpline regarding.

The undersigned is directed to convey the approval to allocate short code '14555' to Ministry of Health & Family Welfare, Govt. of India as NHPS Helpline with following features as under:-

- (i) Category-I: Service (i.e.mandatory service to be provided by all the Access providers).
 - (ii) Accessibility: Un-restricted i.e. available on STD also.
 - (iii) Metered service: Called Party Pays.
2. This is issued with the approval of DDG (AS-1).
 3. All are requested to take necessary action.

Sk Garg
(Sanchit Kumar Garg) 12/04/2018
Assistant Director General (AS-III)
Tel: 011-23372725

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. O/o Secretary, Ministry of Health & Family Welfare, Govt. of India w.r.t your D.O No. S-12012/05/2018-RSBY dated 03-03-2018 to appoint a nodal officer to implement the helpline. The Nodal officer may contact DDG (LSA), LSA Unit, Delhi.
3. CMD MTNL/ BSNL.
4. Director (P&N), DoT (HQ) (respective LSA Units may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.