

Government of India
Ministry of Communications
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001

No.16-1/2017/AS-III-Vol.I/Short codes/74/ 1405)

Dated: 11/11/2019

To,

All Access Service Providers.

Subject: Allotment of short code '14425' to Department of School Education, Government of Madhya Pradesh.

The undersigned is directed to convey the approval for allocation of short code '14425' to Department of School Education, Government of Madhya Pradesh for adolescent counselling with features as:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers).
 - (ii) Accessibility: restricted i.e. within local service area.
 - (iii) Metered service: Called party pays.
2. This is issued with the approval of DDG (AS).
 3. All are requested to take necessary action.


(R.K. Somi)
Director (AS-III)
Tel.:011-23711909

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. The Commissioner, Department of Public Instruction, Govt. of Madhya Pradesh, Gautam Nagar, Bhopal-462023, Phone No. 0755-2583653 Email: cpibhop@nic.in w.r.t your letter dated 07-11-2019, with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, Madhya Pradesh.
4. Director (P&N), DoT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.