Shure Audio Technologies Private Limited CIN U74999TG2017FTC121522 Ground Floor, Beech, E-1

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Amendment to Shure's Input Document to 4th Meeting of Working Group (WG) 1 of NFAP 2022 Review Committee

Contribution for updating National Frequency Allocation Table-2022 (upto1 GHz band)				
1	Name of Individual/Organization etc	Shure Audio Technologies Private Limited		
2	Address	MFAR Greenheart, Level 7, Manyata Embassy Business Park, Hebbal Outer Ring Road, Bangalore-560045, Karnataka, India		
3	Mail ID	ranar@shure.com		
4	Phone/Mobile no.	+91-9154881486		
5(a)*	Nature of business	Manufacturing & Sales Service		
5 (b)	Type of Organisation (Pvt industry, Association, academia, PSU, government departments etc.)	Private Industry		

6	Frequency band (kHz/MHz)	470-698MHz
7*	Applications of service	Professional wireless audio devices (wireless
		microphone systems, In-Ear monitoring systems,etc.)
		used in Programme Making and Special Events (PMSE)
		applications.
8	Minimum & Maximum power	Max: 50mW ERP for Narrowband systems
	with unit	Max: 100mW EIRP/85mW ERP for Wideband systems
9	Purpose	PMSE applications serve a variety of critical roles in the production of media, entertainment, and public events. PMSE supports India's very vibrant content creation industry with its film, music, theater and other sectors. This is recognized globally as noted in <i>The Hindu Businessline</i> : "As the recently concluded Cannes film festival celebrated India as the Country of Honour, it offered a great opportunity for us to display our potential to be the future content hub for the world".
		The article even mentioned that "India's creative economy may drive the next wave of growth" and "For this to happen the right kind of policy framework needs to be evolved".

 $^{^{1}\,\}underline{\text{https://www.thehindubusinessline.com/opinion/indias-creative-economy-may-drive-the-next-wave-ofgrowth/article} \\ 65487350.ece$

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	angatore, Karnataka, India, 560045	T
		Here are some key purposes and use cases of PMSE applications: Live Events: Concerts and Festivals (musical, sports, religious), Conferences and Corporate Events. India holds a dominant position in the world of content production with Bollywood and other industries. For example, Shure has been deploying the largest single wireless install of our top tier solutions in India at the Jio World Center for the Reliance Group. Broadcasting: Live Television Production, Studio Production. Film and Video Production: Location Sound Recording. Theater and Performing Arts: Stage Productions, Musical Performances. Documentaries and News Gathering Religious and Educational Institutions: Houses of Worship, Educational Institutions. Cultural and Community Events: Parades and Festivals, Ceremonies and Celebrations. The socio-economic contribution of PMSE to India's economic and cultural life is substantial. By supporting job creation, industry growth, cultural preservation, and technological innovation, PMSE plays a vital role in enhancing the quality of life and promoting India's rich cultural heritage. As the demand for high-quality audio and video technology continues to grow, the PMSE sector will remain a key driver of economic and cultural development in India.
10 (a)	Countries in which similar applications are used along with web link (if known)	 ITU-R Region 1, countries listed under footnote 5.296, example: CEPT: ERC Recommendation 70-03 and ERC Recommendation 25-10 UK, Ofcom: PMSE USA, FCC: Part 74, Wireless Microphones Singapore, IMDA: Spectrum Management Handbook New Zealand: Table of Radio Spectrum Usage in New Zealand
10 (b)	Provisions in frequency allocation table along with footnote of the country along with web link (if known)	ITU-R Region 1 under footnote 5.296. Individual countries may have their own specific regulations and footnotes that further define the use of wireless microphones and audio PMSE equipment.

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		These national regulations can vary widely and may include additional technical and operational requirements.
11	Radio Regulations provisions (if known)	Wireless microphones and PMSE devices operate under the land mobile service category as a secondary service in 470-698MHz band. Services allocated on a secondary allocation basis must not cause harmful interference to primary services and cannot claim protection from interference caused by primary services.
12*	Type of Radiocommunication service	Land mobile
13	Combatable Wireless Standard for the device likely to work in the proposed band (ETSI, 3GPP, IEEE, EC, FCC, TEC etc or any proprietary standard)	ETSI EN 300 422
14	Benefit for public	 Enhanced audio quality: Dedicated spectrum allocation will ensure high-quality, interference-free audio for various professional audio applications. Support for creative industries: This will provide a stable and predictable spectrum environment, fostering growth and innovation in the audio PMSE industry in India. Economic Contribution: The audio PMSE sector supports a wide range of jobs, from equipment manufacturing to event production, contributing significantly to the economy of India. Cultural Impact: High-quality audio is essential for the success of cultural and entertainment events, which in turn enhance the cultural fabric of the nation.
15	If modification in NFAP-2022 footnote then quote relevant footnote no. of NFAP-22	Shure kindly requests the addition of a footnote to the 470-698MHz band in India's National Frequency Allocation Plan (NFAP). PMSE as an application under the Land Mobile Service is recognized in the ITU's Radio Regulations under Footnote 5.296, which is acknowledged by 90 countries. Shure proposes the following text for a new India footnote: "IND XX: The band 470-698 MHz may be used for land mobile service, intended for audio Programme Making and Special Events (PMSE) applications (e.g., wireless microphones, in-ear monitoring, etc) ancillary to broadcasting and Programme-making. Land mobile stations must not cause harmful interference to existing

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		or planned primary services and cannot claim protection
		from existing or planned primary services."
16	Remarks	Adding PMSE applications to India's NFAP is crucial for
		supporting the growing demand for high-quality, reliable
		wireless audio communications in various professional
		sectors. By recognizing PMSE in the allocation table, a
		dedicated and interference-free spectrum access is
		ensured for industries such as broadcasting, theater, live
		events, and film production. This inclusion not only
		fosters innovation and technological advancements but
		also supports the cultural and economic contributions of
		the creative industries, thereby enhancing the overall
		media and entertainment landscape of the nation.
		Additionally, it provides a predictable regulatory
		framework, giving manufacturers, event organizers, and
		users the confidence to invest in and deploy advanced
		PMSE technologies in India.
		Please note that audio PMSE does not cause harmful
		interference to DTT service due to that fact that an audio
		PMSE device cannot work with high interference and
		therefore avoids using occupied DTT channel.
		That is why in many countries in e.g., Europe audio
		PMSE devices are allowed on general license scheme.

Note.

5* . Construction service / Manufacturing service/ Shipping Service/Aeronautical Service etc

7*. Specify the operation of service (e.g Hand held radio/ Vehicle mobile radio/ point to point links/FM/Community Radio/Aeromobile/Short Rang Device etc

12* Amateur/Fixed/Land mobile/Aeronautical mobile/Maritime Mobile/Aeronautical radio navigation/FM broadcast/Community Radio Service etc

Respectfully submitted,

Rajesh Kumar Rana

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Shure Audio Technologies Pvt Ltd, Bangalore

Date: November 19, 2024