

**Government of India
Ministry of Communications
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001**

No.16-03/2013/AS-III/Short Codes)/506/13

Dated:21/01/2022

To,
All Access Service Providers.

Subject: Allocation of Short Code '155339' for Snehitha Gender Help Desk to Kudumbashree State Mission, Government of Kerala.

Short code '155339' is allocated as Snehitha Gender Help Desk to Kudumbashree State Mission, Government of Kerala for distressed women and children with following features as:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers).
 - (ii) Accessibility: Un-restricted i.e. available on STD also.
 - (iii) Metered Service: Called Party Pays.
 - (iv) The short code shall be mapped on toll free number 1800-425-2088
2. All are requested to take necessary action.

Signed by Sanchit Kumar
Garg
(Sanchit K 2022/0269)
ADG (AS-III)

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. Executive Director, Kudumbashree State Mission, TRIDA Building, Medical College P.O., Thiruvananthapuram-695011 w.r.t. letter No. 993/L/2013/KSHO dated 17.12.2021 with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, concerned States/UTs.
4. Director (P&N), DGT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.