

Government of India  
Ministry of Communications  
Department of Telecommunications  
Sanchar Bhawan, 20 Ashoka Road, New Delhi-110001  
(Access Services Wing)

No. 16-02/2023-AS-III/ShortCodes/106

Dated: 06.09.2024


To,

All Access Service Providers.

**Subject: - Allocation of short code '155243' to Uttar Pradesh New and Renewable Energy Development Agency (UPNEDA) – reg.**

The undersigned is directed to convey the allocation of short code '155243' to Uttar Pradesh New and Renewable Energy Development Agency (UPNEDA) for promoting the use of renewable energy with the following features: -

- i. Category-I: Service (i.e. mandatory service to be provided by all the Access service providers.
  - ii. Accessibility: Restricted i.e. within State only.
  - iii. Metered service: Called Party Pays.
  - iv. The short code will terminate at: - **1800 8910 440**
  - v. Details and contact number of Nodal person: Alwin Anil Das I.T. Manager, UPNEDA. Mobile: 9415162339
2. All are requested to take necessary action.
  3. This is issued with the approval of DDG (AS).

  
06/09/2024  
(Trilok Chandra)  
Director (AS-III)  
Ph 011-23372063

Copy forwarded for information and necessary action, if any, to:

- 1) Secretary, TRAI.
- 2) CMD MTNL/ BSNL.
- 3) Shri Anupam Shukla, Director, Uttar Pradesh New and Renewable Energy Development Agency (UPNEDA), Vibhuti Khand, Gomti Nagar, Lucknow, Uttar Pradesh- 226010, with a request to appoint a nodal officer to implement the helpline. The nodal officer may contact Spl. DG Telecom/Addl DG Telcom of respective LSA unit, for concerned states/UTs.
- 4) Director (T), DGT Hq (respective LSA field may be asked to coordinate with respective Nodal officers and TSPs for implementation of helpline, as and when approached)
- 5) A copy for upload on DoT Website.