

Government of India
Ministry of Communications
Department of Telecommunications
Sanchar Bhawan, 20 Ashoka Road, New Delhi-110001
(Access Services Wing)

No. 16-10/2018-AS-III/ShortCode

Dated: 25.08.2024

To,

All Access Service Providers.

Subject: - Allocation of short code '14678' to Electronics and Information Technology Department, Government of Odisha for "Subhadra Helpline".

The undersigned is directed to convey the allocation of short code '14678' to Electronics and Information Technology Department, Government of Odisha for "Subhadra Helpline".

2. Following features are there: -

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers).
- (ii) Accessibility: Restricted (to be accessible with in state)
- (iii) Metered Service: Called Party pays
- (iv) Short code to be terminated at : 18003456770
- (v) Nodal Person: Ms. Kalpana Biswal, Sr SA, OCAC, Mob: 9437167025

3. All are requested to take necessary action.

4. This is issued with the approval of DDG (AS).

(Trilok Chandra)
Director (AS-III)

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ BSNL.
3. Shri Vishal Kumar Dev, Principal Secretary to Government & Chairman, OCAC. Nodal officer may contact Additional DG(T), Odisha LSA
4. Director (T), DGT HQ, (respective LSA field may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.