

Government of India  
Ministry of Communications  
Department of Telecommunications  
20, Ashoka Road, New Delhi-110001  
Access Services Wing

No. 16-1/2017-AS-III/ShortCodes/22

Date: 09.02.2024


To,

All Access Service Providers.

**Subject: Allocation of short code '15108' to "NATIONAL COUNCIL OF EDUCATIONAL RESEARCH AND TRAINING (NCERT)" for e-Jaadui Pitara- Regarding.**

The undersigned is directed to convey the allotment of short code '15108' to National Council of Educational Research and Training (NCERT) for e-Jaadui Pitara with following features: -

- (a) Category-I:- Service (i.e. mandatory service to be provided by all the Access service providers).
  - (b) Accessibility: -Un-restricted (to be accessible across India).
  - (c) Metering: - Called Party Pays.
  - (d) To terminate Short Code allotted at: - 1800-212-0173.
2. Details of the Nodal person: - Prof. Amarendra P. Behera Joint Director, CIET-NCERT, New Delhi Mob.: 9873457143, Email: amarendra.behera@ciet.nic.in
  3. All are requested to take necessary action.
  4. This is issued with the approval of competent authority.

  
09/02/2024  
**(Trilok Chandra)**  
Director (AS-III)  
Ph 011-23372063

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ BSNL.
3. Secretary, Department of School Education & Literacy.
4. Secretary, National Council of Educational Research and Training (NCERT), Sri Aurobindo Marg, NEW DELHI-110016.
5. Director (T), DGT Hq, DoT
6. A copy for upload on DoT Website. ✓