

Government of India  
Ministry of Communications  
Department of Telecommunications  
Sanchar Bhawan, 20 Ashoka Road, New Delhi-110001  
(Access Services Wing)

No. 16-3/2011-AS.III/VOL.III/104

Dated: 02 .09.2024


To,

All Access Service Providers.

**Subject: - Allocation of short code 14511 to Delhi Police for Non-Consensual Intimate Image (NCII) helpline-reg.**

The undersigned is directed to convey the allocation of short code '14511' to Police Control Room, Delhi for "Non-Consensual Intimate Image Content (NCII) Helpline, with the following features: -

- i. Category-I: Service (i.e. mandatory service to be provided by all the Access service providers.
  - ii. Accessibility: Restricted (i.e., within State).
  - iii. Metered service: Calling Party Pays.
  - iv. The short code will terminate at: 011-27852039
  - v. Details and contact number of Nodal person: Shri Sunil Kumar, Mobile: 9311923805
2. All are requested to take necessary action.
  3. This is issued with the approval of DDG (AS).

  
02/09/2024  
(Trilok Chandra)  
Director (AS-III)  
Ph 011-23372063

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ BSNL.
3. Dr. Rakesh Kumar, Office of the Dy. Commissioner of Police, 6<sup>th</sup> Floor, MSO Building Old PHQ, Police Control Room, New Delhi-110002. The nodal officer may contact Spl. DG Telecom/Addl DG Telecom of respective LSA unit, for concerned states/UTs.
4. Director (T), DGT Hq (respective LSA field may be asked to coordinate with respective Nodal officers and TSPs for implementation of helpline, as and when approached)
5. A copy for upload on DoT Website