

Government of India  
Ministry of Communications  
Department of Telecommunications  
Sanchar Bhawan, 20 Ashoka Road, New Delhi-110001  
(Access Services Wing)

No. 16-02/2023-AS-III/ ShortCode /80

Dated: 22.07.2024


To,

All Access Service Providers.

Subject:- Allocation of short code '14435' to Rajasthan State Consumer Helpline.

The undersigned is directed to convey the allocation of short code '14435' to Consumer affairs department, Government of Rajasthan with following features: -

- a. Category-I: Service (i.e. mandatory service to be provided by all the Access Service Providers).
  - b. Accessibility: Restricted (within state only).
  - c. Metering: Called Party Pays.
  - d. To terminate Short Code at: - 1800 180 6030
  - e. Details of the Nodal person: - Deputy Director (Prachar Prasara) Contact no.: 0141-2209756
2. All are requested to take necessary action.
  3. This is issued with the approval of DDG (AS).

  
(Trilok Chandra)  
Director (AS-III)  
Ph 011-23372063

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ BSNL.
3. Shri. Bhaskar Atmaram Sawant, Principal Secretary, Consumer affairs department, Government of Rajasthan, Udyog Bhavan, Tilak Marg, Jaipur – 302005. The Nodal officer may contact Special DG Telecom/Additional DG telecom of respective LSA.
4. Director (T), DGT HQ, DoT (respective LSA field may be asked to coordinate with TSPs for implementation of helpline, as and when approached)
5. A copy for upload on DoT Website.