

भारत सरकार / GOVERNMENT OF INDIA
संचार मंत्रालय / MINISTRY OF COMMUNICATIONS
दूरसंचार विभाग / DEPARTMENT OF TELECOMMUNICATIONS
मीडिया अनुभाग / MEDIA DIVISION



1004, Sanchar Bhawan
20-Ashoka Road, New Delhi-110001

पत्र संख्या / Letter No. 8-2/2024-Media

दिनांक /Date: 10.09.2024

Subject: Use of WTSA logo and Social Media QR code – reg.

Please refer to DO letter No. 8-2/2024/Media dated 25.07.2024 (copy enclosed), wherein all officials/officers of DoT have been requested to use the WTSA logo and social media QR code in all official communications and visiting cards for giving wide publicity to WTSA and for enhancing reach of DoT's social media handles.

2. It has been noticed that above guidelines are yet to be fully followed. In view of this, it is once again requested to ensure the following:

- a. The WTSA logo is mandatorily used in all DO letters, email signatures, official correspondence, stationery, advertisements, websites, etc. till culmination of WTSA.,i.e Oct-2024 ; and
- b. Social Media QR code is used in all official communications even after the WTSA 2024.

3. HD images of logo and QR code are available at <https://drive.google.com/drive/folders/1tuJ8CI7u4Xf9KRc5qgv5NliaEyiCdWRu?usp=sharing>. All HoDs are requested to advise strict adherence of the above by all the officers in their respective Divisions.

Encl: As above

(Hemendra K Sharma)
DDG(Media)
Ddgmedia-dot@gov.in

To
All officers of Department of Telecommunications (through e-Notice board)

Copy for information:

1. Secretary(T)
2. Member(F)/M(T)/M(S)
3. AS(T)/DG(T)/CGCA
4. DG NTIPRIT/DG NICF/Sr DDD TEC
5. All JSs/DDGs, DoT HQs

