

GOVERNMENT OF INDIA
MINISTRY OF COMMUNICATIONS & INFORMATION TECHNOLOGY
DEPARTMENT OF TELECOMMUNICATIONS
714, SANCHAR BHAVAN, 20, ASHOK ROAD, NEW DELHI-110001

No. 16-3/2003-BSII/Vol.VI
2006

Dated: 30th November,

OFFICE MEMORANDUM

SUBJECT: ADDENDUM TO THE NATIONAL NUMBERING PLAN- 2003 (NNP-2003) – ALLOCATION OF SHORT CODES TO THE CONTENT PROVIDERS INCLUDING SMS BASED SERVICES.

In supersession of this office O.M. of even No. dated 29th November, 2004 on the subject mentioned above, the undersigned is directed to state that for the proper conduct of telegraph, the Competent Authority has decided that all the Unified Access / Basic / Cellular Mobile Service providers must use the level '5' for allocation of short codes to the Content Providers including SMS based services within their network.

All other terms and conditions will be as per the guidelines issued in this regard.

-Sd/- .

(Raj.K.Kataria)

Under secretary to the Govt. of India

Copy to:

- 1. Secretary, Telecom regulatory authority of India.**
- 2. Sr.DDG(TEC), Khurshid Lal Bhavan, Janpath, New Delhi.**
- 3. DDG(DS) / (AS) / (CS)**
- 4. All Unified Access / Basic / Cellular Mobile service Operators.**

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714, SANCHAR BHAVAN, 20, ASHOK ROAD, NEW DELHI-110001

No. 16-3/2003-BSII/Vol.VI

Dated: 1st December, 2006

OFFICE MEMORANDUM

SUB: GUIDELINES FOR ALLOCATION OF SHORT CODES TO THE CONTENT PROVIDERS INCLUDING SMS BASED SERVICES.

In pursuance of this office O.M. of even No. dated 30th November, 2006 regarding addendum to NNP-2003, the undersigned is directed to issue the following Guidelines for allocation of short codes by **the Access Service Providers** to the Content Providers including SMS based services, within their network:

- (i) All the Access Service providers must use the level '5' for short codes to their content providers including SMS based services within their network.
- (ii) All the existing 4 digit short codes are to be prefixed by '5' to convert the same to 5 digit codes.
- (iii) All the existing 5 and 6 digit short codes are to be migrated to 5 digit codes by replacing the first digit or first two digits respectively by '5' and so on. Dispute if any shall be brought to the notice of DOT for final allocation, whose decision shall be final and binding to all the stakeholders.
- (iv) Parallel working of old short codes with the new codes is allowed for six months from the date of issue of these Guidelines.

-Sd/- .

(Raj.K.Kataria)

Under Secretary to the Govt. of India

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- 3. DDG(AS) / (CS)**
- 4. All Unified Access / Basic / Cellular Mobile service Operators.**
- 5. DDG (DS) for posting on the official website please.**