No. 5-1/2024-SE (part 1)
Government of India
Ministry of Communications
Department of Telecommunications
(Stakeholders Engagement Division)

Sanchar Bhawan, New Delhi
Dated: 6th September, 2024

Subject: Inviting willingness of Indian organizations/Companies/MSMEs/ Startups to set up stalls at World Telecommunication Standardization Assembly (WTSA) 2024 Expo during 14 -24 October 2024 at Pragati Maidan, New Delhi.

The World Telecommunication Standardization Assembly (WTSA) 2024 Expo, a side event of WTSA 2024 will be held during 14 - 24 October 2024 in Hall no. 1 of Bharat Mandapam, Pragati Maidan, New Delhi. The WTSA is an ITU event held once in four years where global standards and future directions for telecommunications/ICT are discussed.

2.   In ITU WTSA 2024 Expo, ITU member countries including India will set up their stalls to showcase their digital technologies and achievements wherein limited stalls will be available for Indian government/ organizations/ companies/ MSMEs/ startups etc. to set up their stalls under India Pavilion at WTSA Expo.

3.   Indian stalls at the WTSA 2024 Expo may prominently feature and showcase the indigenous cutting-edge telecom and ICT technologies and products developed by Indian companies. This includes 4G and 5G products, advanced cybersecurity technologies, research on 6G, contributions to standardizations etc. India can use this opportunity, through these limited stalls, to showcase country's indigenous cutting-edge telecom and ICT technologies to global visitors, international organizations etc.

4.   The stalls at ITU WTSA 2024 Expo may be provided at free of cost basis. Every stall will be provided with small table, two-three chairs and one digital display screen (Television set). In case, there is any other special requirement by the organizations, the same can be availed directly by the exhibitor organization on charge-basis.

5.   For this purpose, Department of Telecommunications (DoT) invites proposals from Indian organizations/ companies/MSMEs/startups to set up stalls at ITU WTSA Expo. The "Sub-committee of WTSA on Exhibition & Startup" of DoT will examine the proposals

and shortlist the organizations/MSMEs/ start-ups/ companies for WTSA 2024 Expo. The shortlisted and approved Indian organizations, companies, MSMEs, and startups will be invited to set up their stalls in the WTSA 2024 Expo to showcase their indigenous and advanced Telecom/ICT technologies.

6.   Indian organizations/ companies/ MSMEs/ startups may send their proposals, with details of products and technologies, for setting up exhibition stalls to showcase their products and technologies at ITU WTSA Expo during 14 to 24 October 2024 to Shri Swetabh Kumar, JTO (SE) DoT at **swetabh.k@gov.in** by **September 21, 2024**.

(Ram Babu)
Director (SE2), DoT