

**No. 52-1/2021-Trg**  
**Government of India**  
**Department of Telecommunications**  
**211, Mahanagar Doorsanchar Bhawan, Old Minto Road, New Delhi-110002**  
**(Capacity Building & Training Division)**

**Date: 18<sup>th</sup> Jan, 2022**

**OFFICE MEMORANDUM**

**Subject: “Fundamentals of Digital Marketing” – 2 weeks online training programme being conducted by CDAC for Govt. officers from 24<sup>th</sup> Jan, 2022 – calling of nominations for.**

Center for Development of Advanced Computing, (CDAC) is inviting nominations for the above mentioned programme. Further details of the program are as under: -

|   |  |
|---|--|
| <b>Name of the Course</b>   | <b>Fundamentals of Digital Marketing</b>     |
| <b>Duration / Dates</b>   | <b>2 weeks from 24<sup>th</sup> Jan 2022</b> |
| <b>Location</b>   | Online by CDAC and Futureskills prime        |
| <b>Eligibility</b>  | JTO and above                                |
| <b>Age Limit</b>  | Not more than 58 years                       |
| <b>Last date of receipt of nomination in DoT through proper channel</b> | Thursday, 20 <sup>th</sup> Jan 2022          |
| <b>Fees</b>   | No fee is payable by participants            |

2. Brochure of the programme, is available at Annex-II.
3. Nominations are called from eligible officers in the prescribed Nomination Form **through proper channel (as per Annexure-I)**. Scanned copy of duly filled nomination may be sent by e-mail to [dirtrg-dot@nic.in](mailto:dirtrg-dot@nic.in) and (cc to [adg.trg-dot@gov.in](mailto:adg.trg-dot@gov.in)) by 20.01.2022.
4. The nominated officer shall join the training once approval is issued from this office and subsequent to registration at <https://socialmobileskills.in/gotdm> .



(Prakash Dangi)  
ADG (Training), DoT Hq.  
Ph. 011-23210291

Copy:

Posted only on DoT website

**Proforma for sending Nomination**

**A. Details of training program**

|                           |  |
|---------------------------|--|
| <b>Name of the Course</b> | <b>Fundamentals of Digital Marketing</b>                 |
| <b>Duration:</b>          | <b>2 weeks from 24<sup>th</sup> Jan 2022 (3 hrs/day)</b> |
| <b>Location</b>           | <b>Online</b>  |
| <b>Conducted by</b>       | <b>CDAC and Futureskills prime</b>                       |

**B. Details of officer being nominated**

|   |  |
|---|--|
| <b>Name of officer</b>                    |  |
| <b>Designation &amp; Office</b>           |  |
| <b>Staff No.</b>                          |  |
| <b>Date of birth</b>                      |  |
| <b>Email ID</b>                           |  |
| <b>Phone number (Office &amp; mobile)</b> |  |
| <b>Office Address</b>                     |  |

(Name & Signature of the officer)

Date:

Place:

**C. Details of controlling officer**

|   |  |
|---|--|
| <b>Name of controlling officer</b>        |  |
| <b>Designation &amp; Office</b>           |  |
| <b>Email ID</b>                           |  |
| <b>Staff No.</b>                          |  |
| <b>Phone number (Office &amp; mobile)</b> |  |
| <b>Office Address</b>                     |  |

(Name & Signature of the controlling officer)

Date:

Place:



Ministry of Electronics &  
Information Technology  
Government of India



# Fundamentals of Digital Marketing

Digital Marketing made-easy for Govt. Officials



Starting from - 24<sup>th</sup> Jan 2022

Duration - 3hrs/day for 2 weeks

REGISTER NOW

<https://socialmobileskills.in/gotdm>



Reskilling/upskilling  
Online training free  
for Govt. Officials.



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Please email duly filled nomination form to [fskillsp2021@gmail.com](mailto:fskillsp2021@gmail.com)