No. 16-3/2011- AS-III/ Part /\s/ -

9th Nov. 2011

To
All Access Service Providers

Sub: Request for expansion of short code ‘10501’ to Pan India.

The undersigned is directed to refer to this Department’s letter No.16-3/2003-BS-II/Vol. IX/242 dated 27-5-2008(Copy enclosed) and to convey the approval of the competent authority for converting short code ‘10501’ allotted to Escorts Heart Institute & Research Centre to a six digit code “105010” with unrestricted accessibility category on “All India Basis” All other terms and conditions remain the same.

(Sudhir Kumar Sinha)
Section Officer(AS-III)

Encl. : As above

Copy to :
1. Secretary, TRAI
2. Sr.DDG, TEC, Khurshid Lal Bhawan, Janpath, New Delhi
3. Dir(IT), DOT for uploading on DOT website
4. Escorts Heart Institute and Research Centre Ltd, Okhla Road, N. Delhi-110025

Pl. upload dot website

21-11-11

AD Dir(IT-BS)