

No.20-541/2016-AS-I
Government of India
Ministry of Communications
Department of Telecommunications

Sanchar Bhawan, New Delhi
Dated the 23rd March 2017

To

All Access Service Providers and Internet Service Providers

The Government is pursuing the policies for Digital India. Many subscribers download digital contents like Apps and e-books, etc. by making payments directly from their pre-paid number account balance.

2. In this context the undersigned is directed to clarify that:-

- (i) The subscribers can download all paid digital contents through their mobile phones and the payments for such content can be made using their mobile pre-paid account balance or post-paid bill payment methodology with a maximum value not exceeding to Rs 20,000/- each time.
- (ii) Such purchase of digital content shall not be treated as pass-through revenue for the purpose of computing Adjusted Gross Revenue (AGR) for licence fee and spectrum usage charge.


(R.K.Soni) 23/3/17

Director (AS)

Copy to:

1. Secretary, TRAI, New Delhi
2. Sr.DDG(LFP)
3. DDG(LFA)/DDG(WPF)/DDG(DS)/DDG(CS)
4. DoT website
5. All Sr CCA/CCA offices.