

Government of India
Ministry of Communications
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001

No.16-10/2018/AS-III/191/

Dated: 14/08/2020

To,

All Access Service Providers,

Subject: Allotment of short code '14410' to National Health Mission, Government of Meghalaya.

The undersigned is directed to convey the approval for allocation of short code '14410' to National Health Mission, Government of Meghalaya as Tele-consulting and Tele-medicine Helpline with features as:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers.
 - (ii) Accessibility: Restricted i.e. within local area.
 - (iii) Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on a separate intimation, to this effect, issued from the agency to which this short code is allocated in furtherance to this DoT instruction)
2. All are requested to take necessary action.
 3. This is issued with the approval of DDG (AS).

Sk Garg
(Sanhit Kumar Garg)
ADG (AS-III)
14.08.2020

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. Shri Ram Kumar S., IAS, Mission Director, National Health Mission, Directorate of Health Services, Health Complex, Upper New Colony, Laitumkhrah, Shillong-793003 w.r.t. letter No. DHS/MI/MCH&FW/COV/SRT/19/2020/4813 dt. 24.07.2020, Telephone No. 0364-2504532 with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, concerned States/UTs.
4. Director (P&N), DoT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.