

**Government of India**  
**Ministry of Communications**  
**Department of Telecommunications**  
**Sanchar Bhawan, 20 Ashoka Road, New Delhi-110001**  
**(Access Services Wing)**

No. 16-10/2018-AS-III/ShortCode/148

Dated: 11.12.2024


To,

All Access Service Providers.

**Subject: - Allocation of short code '14405' to Prohibition and Excise Department, Andhra Pradesh.**

The undersigned is directed to convey the allocation of short code '14405' to Prohibition and Excise Department, Andhra Pradesh for supervising the retail IMFL outlets and Bars within the state of Andhra Pradesh, with following features: -

- i. Category-I: Service (i.e. mandatory service to be provided by all the Access service providers).
  - ii. Accessibility: Restricted within State i.e Andhra Pradesh.
  - iii. Metered Service: Called Party Pays.
  - iv. The short code shall be terminated on 1800-233-1241.
2. All are requested to take necessary action.
  3. This is issued with the approval of DDG (AS).

  
11/12/2024  
**(Prabha Ji)**  
Director (AS-III)  
Ph 011-23372732

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ BSNL.
3. Shri Rahul Dev Sharma, Director of Enforcement, Prohibition & Excise Department, Andhra Pradesh, 88-2B, Sai Vihar Apartments, Poultry Farm Road, Prasadampadu (V), Vijayawada-521108, Amaravathi, Andhra Pradesh, with a request to appoint a nodal officer. The Nodal officer may contact Special DG Telecom/Additional DG Telecom of respective LSA.
4. Director (T), DGT HQ, DoT (respective LSA field unit may be asked to coordinate with TSPs for implementation of helpline, as and when approached)
5. A copy for upload on DoT Website.