Government of India Ministry of Communication & Information Technology Department of Telecommunications Access Services Wing 20. Ashoka Road. New Delhi-110001

No. 16-3/2011-AS.III/voll/(short code)/368/.42

Dated: 15 /02/2016

To

All Access Service Providers.

Subject:-Re-Allocation of Short Code '155229' as Tobacco Quit line services to Vallabhbhai Patel Chest Institute, University of Delhi reg.

I am directed to convey the approval of competent authority for allocation of Short Code '155229' Tobacco Quit line services to Vallabhbhai Patel Chest Institute, University of Delhi with following features as mentioned below:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access Service providers.
- (ii) Accessibility: Un-restricted i.e. available on STD also
- (iii) Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on a separate intimation, to this effect, issued from the agency to which this short code is allocated in furtherance to this DoT instruction).
- (iv) TERM Cell in Delhi (field unit of DoT) shall be nodal offices for co-ordination, required, if any, with Telecom Service Providers to implement the help line.

(Sanchit Kumar Garg)

Assistant Divisional Engineer Telecom (AS-III)

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Copy forwarded for information and necessary action to, if any, to:

- 1. Secretary, TRAI.
- 2. CMD. BSNL/CMD. MTNL.
- 3. Shri P.R. Santhanam, Joint Registrar, Vallabhbhai Patel Chest Institute, University of Delhi, P.O. Box No. 2101, Delhi-110007 with reference to your letter No. MC/JE/PRI-Line/15-16/2405 to appoint a nodal officer to implement the helpline.
- 4 Director (TERM-I), DoT (HQ) with request to circulate the sanction to related TERM Cells.
- 5 ADG (IT) with request to kindly upload on DoT Website.
- 6 Dir. (OL). DoT HQ with request to provide Hindi version of this letter to ADG (IT) for uploading on DoT Website