

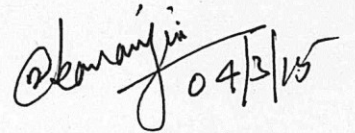
No. 8-5/2014-IT-V
Government of India
Ministry of Communications and IT
Department of Telecommunications
Sanchar Bhawan, 20, Ashoka Road
New Delhi-110 001

New Delhi, Dated the 4th March, 2015

Subject: Government Mobile AppStore-Hosting of Apps under Mobile Seva.

Kindly find enclosed herewith a copy of DO letter No. 3(72)/2012-EG II(Vol-I) P-I Dated 20.02.2015 of Secretary, DeitY on the subject cited above for information/ necessary action.

Enclosure: As Above



(Vinai Kumar Kanaujia)
Director (IT-V)
Tel: 23036509

To:

1. All Sr. DDG/DDG/JS level officers of DoT Hq.
2. Heads of all Attached Offices/ Subordinate Offices/ Field Offices/ Statutory bodies/Autonomous bodies/ CPSEs of DoT.
3. Sr. Technical Director & Principal System Analyst, NIC-DoT.

Copy To:

1. PPS to Secretary (T)
2. PPS to Member(S), Member (T), Member (F), Special Secretary (T)
3. PPS to Advisor (O), Advisor (T), Advisor (F)

आर एस शर्मा
सचिव
R S Sharma
Secretary



भारत सरकार
संचार और सूचना प्रौद्योगिकी मंत्रालय
इलेक्ट्रॉनिक्स और सूचना प्रौद्योगिकी विभाग
Government of India
Ministry of Communications &
Information Technology
Department of Electronics &
Information Technology (DeitY)

DO No. 3(72)/2012-EG II(Vol-I) P-I
20th February, 2015

Subject: **Government Mobile AppStore**

Dear Secretary,

JS(A)

1/SS(T)
2-M(P)
3-M(T)
4-M(S)
A/Am

As you may be aware, DeitY has operationalized Mobile Seva—the National Mobile Governance initiative — which enables government departments and agencies in the Centre and the States/UTs to leverage mobile governance for the benefit of citizens. Already, over 1500 departments/agencies across the nation have adopted Mobile Seva to connect with citizens, businesses and other stakeholders through a variety of mobile-based channels, such as Short Message Service (SMS), Integrated Voice Response System (IVRS), Unstructured Supplementary Service Data (USSD), and mobile applications (mobile apps). This project has received the prestigious United Nations Public Service Award in 2014. Real-time status and information is available round the clock on our portal <https://mgov.gov.in/> and also through frequent posts made through social media (www.facebook.com/DIT.MGOV).

2) A key thrust area of Mobile Seva is development and hosting of mobile apps for public services. In this regard, a government mobile appstore has been made operational in 2012 (<https://apps.mgov.gov.in/index.jsp>) and currently it hosts over 400 fully functional mobile apps that are free to download, most of which have been developed in-house by our development team in collaboration with the concerned government departments and agencies.



JS(A)

JS(A)

ADET (UT-E)
Phangin
13/2/15

3) However, several departments and agencies in the Centre and the States/UTs are also developing and launching their own mobile apps as part of their mobile governance initiatives. These apps are generally hosted by the owner departments on popular market appstores.

4) I request you to kindly also host these apps on the government appstore under Mobile Seva. Further, you may consider having mobile apps developed around the solutions provided under the e-District and State Service Delivery Gateway (SSDG) projects. For developing these Mobile apps, the Mobile Seva team of DeitY and CDAC would provide all support and assistance. For the necessary modalities, your team may get in touch with Ms. Kavita Bhatia, Additional Director at DeitY (kbhatia@gov.in, 011- 24364729) or Dr. Zia Saquib, ED, CDAC Mumbai at saquib@cdac.in/022-26201606.

Regards,

Yours sincerely,


(RS Sharma)

To

**Secretaries of all concerned Line Ministries and Departments, Govt. of
India**