Government of India  
Department of Telecommunications  
Access Services Wing  
20, Ashoka Road, New Delhi-110001


To,

All Access Service Providers.

Subject:- Allocation of Short Code ‘155369’ for Rashtriya Swasthya Bima Yojana to Orissa Govt. regarding.

The undersigned is directed to convey the approval of competent authority to allocate Short Code ‘155369’ for Rashtriya Swasthya Bima Yojana to Health and Family Welfare Deptt., Orissa Govt. with following features:-

(i) Category-I: Service (i.e. mandatory service to be provided by all the Access Service providers.

(ii) Accessibility: Un-restricted i.e. available on STD also.

(iii) Metered Service Called party pays.

2. All are requested to take necessary action.

(Sanchit Kumar Garg)  
ADET (AS-III)  
Tel.:23036444

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. Shalini Pandit, IAS, Additional Secretary to Govt. of Orissa with reference to your letter no. OSTF-RSBY-52/2016-22235 dated 24/10/2016 to appoint a nodal officer to implement the helpline. The Nodal officer may contact DDG (TERM), TERM Cell, Chennai, Tamil Nadu.
3. CMD MTNL/ BSNL.
4. Director (TERM-I), DoT (HQ) (Respective TERM Cells may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. ADG (IT) with request to kindly upload on DoT Website.