Government of India Department of Telecommunications Access Services Wing 20, Ashoka Road, New Delhi-110001

No.16-3/2013/AS-III (Part III)/172/.416

Dated:28/10/2016

To,

All Access Service Providers.

Subject:- Allocation of Short Code '155369' for Rashtriya Swasthya Bima Yojana to Orissa Govt. regarding.

The undersigned is directed to convey the approval of competent authority to allocate Short Code **'155369'** for **Rashtriya Swasthya Bima Yojana** to Health and Family Welfare Deptt., Orissa Govt. with following features:-

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access Service providers.
- (ii) Accessibility: Un-restricted i.e. available on STD also.
- (iii) Metered Service Called party pays.
- 2. All are requested to take necessary action.

(Sanchit Rumar Garg) ADET (AS-III) Tel.:23036444

Copy forwarded for information and necessary action, if any, to:

- 1. Secretary, TRAI.
- Shalini Pandit, IAS, Additional Secretary to Govt. of Orissa with reference to your letter no. OSTF-RSBY-52/2016-22235 dated 24/10/2016 to appoint a nodal officer to implement the helpline. The Nodal officer may contact DDG (TERM), TERM Cell, Chennai, Tamil Nadu).
- 3. CMD MTNL/ BSNL.
- 4. Director (TERM-I), DoT (HQ) (Respective TERM Cells may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
- 5. ADG (IT) with request to kindly upload on DoT Website.