

Government of India
Ministry of Communications
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001

No. 16-1/2017-AS-III/ShortCodes/189/ 1270

Dated: 11/06/2019

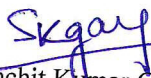
To,

All Access Service Providers.

Subject: Allocation of short code '155303' to Municipal Corporation of Greater Mumbai regarding.

The undersigned is directed to convey the allocation of short code '155303' to Municipal Corporation of Greater Mumbai for NCD Mobile Survey with features as:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers).
 - (ii) Accessibility: restricted i.e. within local service area.
 - (iii) Metered service: Calling party pays.
2. Further directions in this regard:
 - Short Code will be used for outgoing calls only i.e. for this NCD Mobile Phone Survey, only the IVR system from Municipal Corporation of Greater Mumbai shall be able to call respondents.
 - CLI from the short code shall be transmitted as '155303'.
 3. The allocation of short code **155303** is made on temporary basis and it shall be surrendered by MCGM on completion of the said Survey/Project.
 4. All are requested to take necessary action.
 5. This is issued with the approval of DDG (AS).


(Sanchit Kumar Garg)
ADG (AS-III)
Tel.:011-23372725
11.06.2019

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. Office of Dy. Municipal Commissioner (P.H.), 3rd Floor, Extension Building, Municipal Head Office, Mahapalika Marg, Fort, Mumbai-400001, Mobile No.9820702607, Email Id:dmc.ph@mcgm.gov.in w.r.t your letter dated 06-05-19, with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, Mumbai.
4. Director (P&N), DoT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.