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**Government of India
Ministry of Communications
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001**

No. 16-3/2013-AS.III/Part I/70/314/

Dated :30/08/2016

To

All Access Service Providers.

Subject:- Allocation of Short Code helpline number to Energy Efficiency Services Ltd. regarding.

The undersigned is directed to convey the approval of competent authority for allocation of Short Code '155275' as National Helpline for Energy Efficiency to Energy Efficiency Services Ltd. with following features:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers.)
 - (ii) Accessibility: Un-restricted i.e. available on STD also.
 - (iii) Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on a separate intimation. to this effect. issued from the agency to which this short code is allocated in furtherance to this DoT instruction).
2. All are requested to take necessary action.


(Sanchit Kumar Garg)
ADET (AS-III)
Tel.:011-23036444
Email:sanchitk.garg@gov.in

Copy forwarded for information and necessary action to, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ BSNL.
3. Mr. Saurabh Kumar, MD. Energy Efficiency Services Ltd., 4TH Floor, Sewa Bhawan, R.K Puram, New Delhi-110066.
4. Director (TERM-I), DoT (HQ). (All TERM Cells may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when).
5. ADG (IT) with request to kindly upload on DoT Website.