

Government of India
Ministry of Communications
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001

No.16-1/2017/AS-III/Short codes/241/ 13491

Dated: 23/09/2019

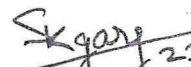
To,

All Access Service Providers.

Subject: Allotment of short code '155254' to The Gender Park, Department of Women & Child Development, Government of Kerala.

The undersigned is directed to convey the approval for allocation of short code '155254' to The Gender Park, Department of Women & Child Development, Government of Kerala for She Taxi Service with features as:

- (i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers.
 - (ii) Accessibility: restricted i.e. within local service area.
 - (iii) Metered service: (It may be taken as Called Party Pays or Calling Party Pays depending on intimation, to this effect, issued by the agency to which this short code is allocated in furtherance to this DoT instruction).
2. This is issued with the approval of DDG (AS).
 3. All are requested to take necessary action.


(Sanchit Kumar Garg) 23.09.19
ADG (AS-III)
Tel.:011-23372725

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.
2. CMD MTNL/ CMD BSNL.
3. The Chief Executive Officer, The Gender Park, Department of Women & Child Development, Government of Kerala, A-17, Brahmins Colony Lane, Kowdiar Post, Trivandrum-695003, Phone No. 4712433334 Email: info@genderpark.gov.in w.r.t your letter dated 21-08-2019, with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, Kerala.
4. Director (P&N), DoT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.