

Government of India
Department of Telecommunications
Access Services Wing
20, Ashoka Road, New Delhi-110001

No. 16-1/2017-AS-III-Vol.I/46/247

Dated :.../12/2017

To,

All Access Service Providers.

Subject:- Allocation of Short Code 155209 to WD & CW Dept., Telangana regarding.

The undersigned is directed to convey the allocation of Short Code '155209' to Women Development & Child Welfare Deptt., Telangana for its Arogya Lakshmi/ICDS Helpline in Telangana with following features:

- (i) Category-I: Service (i.e.mandatory service to be provided by all the Access providers).
 - (ii) Accessibility: Un-restricted i.e. available on STD also.
 - (iii) Metered Service: (It may be taken as Called Party Pays or Calling Party Pays depending on a separate intimation, to this effect, issued by the agency to which this short code is allocated in furtherance to this DoT instruction).
2. This is issued with the approval of DDG (AS-1).
 3. All are requested to take necessary action.

S.K. Garg
15/12/2017

(Sanchit Kumar Garg)
Assistant Director General (AS-III)
Tel: 011-23372725

Copy forwarded for information and necessary action to, if any, to:

1. Secretary, TRAI.
2. CMD MTNL /CMD BSNL.
3. Director, Women Development & Child Welfare Deptt., Telangana, Govt. of Telangana, 2nd Floor, Swarna Jyanthi Complex, Ammerpet, Hyderabad-500002, w.r.t your letter no. 3746/ICDS-1/2017 dated 08-11-17. You are requested to appoint a nodal officer to implement the helpline. The Nodal officer may contact DDG (TERM), TERM Cell, Hyderabad.
4. Director (TERM-I), DoT (HQ) (respective TERM Cell may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).
5. A copy for upload on DoT Website.