File No.16-1/2017-AS-III/ShortCodes

Government of India Ministry of Communications Department of Telecommunications Access Services Wing 20, Ashoka Road, New Delhi-110001

No.16-1/2017/AS-III/Short Codes /1458

Dated: ... (/01/2020

. To,

All Access Service Providers.

Subject: Allotment of short code '155262' to Food Safety and Standards Authority of India, New Delhi.

The undersigned is directed to convey the approval for allocation of short code '155262' to Food Safety and Standards Authority of India, New Delhi with features as:

(i) Category-I: Service (i.e. mandatory service to be provided by all the Access providers.

(ii) Accessibility: Un-restricted i.e. available on STD also.

(iii) Metered service: (It may be taken as Called Party Pays or Calling Party Pays depending on intimation, to this effect, issued by the agency to which this short code is allocated in furtherance to this DoT instruction).

2. All are requested to take necessary action.

3. This is issued with the approval of DDG (AS).

Director (AS-III) Tele: 011-23036387

Copy forwarded for information and necessary action, if any, to:

1. Secretary, TRAI.

2. CMD MTNL/ CMD BSNL.

3. Shri Ravinder Kumar, Asstt. Director (GA), Food Safety and Standards Authority of India, Ministry of Health and Family Welfare, FDA Bhawan, Kotla Road, New Delhi-110002 w.r.t. letter No.01/FFRC/FSSAI/2019 dt. 20.12.2019 with a request to appoint a nodal officer to implement the helpline. The Nodal officer may contact Sr. DDG (LSA), LSA Unit, concerned States/UTs.

4. Director (P&N), DoT (HQ), (respective LSA field unit may be asked to co-ordinate with respective Nodal Officers and TSPs for implementation of Helpline, as and when approached).

5. A copy for upload on DoT Website.