

F.No.16-3/2011-AS-III/(vol.1)/..... 581

Government of India  
Ministry of Communications & I.T.  
Department of Telecommunications  
(Licensing Cell (AS-III Section))

Sanchar Bhawan, 20, Ashoka Road,  
New Delhi-110001  
Dated: 3<sup>rd</sup> June, 2013

To,

All Access Service Providers

Subject: Allocation of short code '10581' to State Government of Tamilnadu as 'Prohibition Helpline'

I am directed to convey the approval of competent authority for allocation of Short Code '10581' for Prohibition Enforcement Wing (PEW)- Help-Line' to State Government of Tamilnadu.

2. The features of the Helpline are as stated below:

- (i) Category-I Service (i.e. mandatory service to be provided by all the Access Service providers);
- (ii) Restricted i.e. accessible from anywhere in state of Tamilnadu and
- (iii) Metered (Called Party pays)



(Narayan Ram)

Section Officer(AS-III)

Copy forwarded for information and necessary action to:

1. Secretary, TRAI
2. Sr. DDG (TEC)
3. CMD, BSNL/CMD, MTNL
4. Chief Secretary, State Govt. of Tamilnadu.
5. The Director General of Police, Chennai with reference to your letter No.C.No.E1/6530/2012 dated 11.1.2013.
6. Director (S-I), DoT, HQ with request to circulate the sanction to related TERM Cells.
7. Director (IT) with request to kindly upload on DoT Website.